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Argyle legend kicks off city World Cup fever

WITH the World Cup just a matter of days away, Rodgers of Plymouth has taken advantage of Kia's sponsorship of the event by inviting ex-Plymouth Argyle player Martin Barlow to its Brixton dealership to kick off the football fever in the city.

Mr Barlow, 38, checked out the specially sign-written Kia Rio, with the full Kia England attire that is being displayed on several Kia vehicles at the dealership.

And, to celebrate its sponsorship of the tournament, Kia is giving away a new Soul. Visitors to the dealership can enter the prize draw.

Roger Gill, Rodgers sales manager, said: "The World Cup is such a massive event that really brings the nation together, so we are very excited that Kia Motors is one of the sponsors. We are equally thrilled that local football legend Martin Barlow has come down to the dealership to see the



Roger Gill with Martin Barlow

car that someone from Plymouth could end up winning. All you have to do is come in and enter – it couldn't be easier."

Kia became involved in the 2002 FIFA World

Cup in Korea and Japan and will be an official partner of FIFA until 2014.

In conjunction with the Sun, the Times, the News of the World and the Sunday Times, plus Sky Sports News, Kia has created a fans' website – www.kiafootball.co.uk The site is to be owned by the fans. This means anyone and everyone can control the content with views, opinions, gripes and gloating.

Rodgers of Plymouth kicked off 2010 not only by extending its range of vehicles, but also by extending its seven-year warranty to every model in the Kia range.

This includes the new Venga and the new-look Sorento introduced to the UK in February this year.

Mr Gill said: "We are delivering Europe's best manufacturer-backed protection for new car buyers in Plymouth, and the choice and quality of vehicles has never been more attractive."

Mercedes-Benz promises hot stuff at summer events

MERCEDES-Benz South West is hoping to make it sunshine all the way at a special seasonal weekend being hosted at its retail outlets in Exeter, Plymouth, Taunton and Truro next weekend.

Cars, cuisine and couture are just some of the flavours that will be tempting guests at the group's Summer Event, on Saturday June 5 and Sunday June 6.

As well as providing motorists with an opportunity to test drive the latest Mercedes-Benz Coupé and Cabriolet

models, the weekend will feature a host of attractions.

Jason Hornbuckle, chef patron, at the Purple Carrot restaurant, Lewtrenchard Manor, will be serving up canapés at Mercedes-Benz of Exeter, where the fashionistas from the Plume boutique in Budleigh Salterton will also be advising how to dress to impress this summer.

In Plymouth, Lissylocks Jewellery Box will be adding some extra sparkle to proceedings with a display of its handmade jewellery, while or-

ganic food supplier Riverford will be showcasing its produce.

Cornwall Fire and Rescue Service will be attending the Mercedes-Benz of Truro event with its Mercedes-Benz Sprinter incident command unit. Guests will be able to chill out with a relaxing Indian massage or enjoy a selection of Cornish ice creams too.

Hand massages will also be available to visitors at Mercedes-Benz of Taunton, where a barbecue will be served and the more adventurous can

get their adrenalin going by discovering more about extreme sports.

At each event technicians will be undertaking complimentary summer health checks on all makes of vehicles. There will also be an opportunity to win an SLK-Class Roadster in a national prize draw.

Mike Wickins, Mercedes-Benz South West's managing director, said: "We're celebrating the summer in style by inviting people to join us for what promises to be one of the region's hottest motoring events."



Repair garage takes on two more staff

SINCE opening the doors in January 2008, RL Motor Services at Unit 18 Wolseley Business Park has gone from strength to strength and now welcomes two new members of staff. The company has also launched a new look website.

With the business now going beyond proprietor Richard Lakey's expectations, he has welcomed his wife Vicky to assist in administration and Marcel Moreno-Chamorro, a former BMW main dealer employee, to support the repair work of the garage.

Mr Lakey said: "I am delighted to have secured Marcel to my team. Having worked with Marcel myself at a main dealer for many years, we work well together and I am confident that Marcel's arrival will further enhance

the business. My wife's assistance also enables me more time in the workshop repairing vehicles so I am pleased to have her on board also".

Mr Lakey also wanted to train an apprentice and provide a young person with knowledge of car repairs, as he had, and, having teamed up with PSC Training 18 months ago, secured on placement Lee MacMillan who is still with the company and has reached NVQ in vehicle maintenance and repair – Level 2.

Specialising in BMW/Mini and performance cars, Mr Lakey welcomes any make or model vehicle to his garage which is equipped with diagnostic BMW GT1, Snap-on diagnostic and VW/Audi group tester. The company's new website is at www.rlmotorservices.co.uk

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